Email Template

Charity Gift Collection

This Christmas, {YOUR BUSINESS} is partnering with Aviva to support Cantabrians to overcome family violence and sexual violence. Together, we want to bring a little Christmas joy to whānau in need, so they have gifts to open on Christmas morning.

"Donations of gifts or contributions to food hampers aren't just material items; you're reminding whānau that they're not alone, that the community around them cares when they need it most, and that they deserve good things." – Chelsea, Aviva Support Worker

We'd love your help to make this happen.

{YOUR BUSINESS} is collecting brand-new, unwrapped gifts for people of all ages. For many of Aviva's tāngata whaiora/clients, this may be the only gift they receive this year. Even one gift can help bring joy to a parent, tamariki or rangatahi living with violence this Christmas.

To take part, please bring your brand-new, unwrapped gifts to {LOCATION / DEADLINE}. Aviva welcomes gifts in the following age categories:

For tamariki (5+ years)

- Toys, Lego and craft kits
- Books and games
- Sports and outdoor equipment

For tweens and teens

- Books and stationery
- Arts/craft items and kits
- Body care products
- Warehouse, Kmart and other gift vouchers

For adults

- Pamper products and homeware items
- Books and mindful arts/craft kits
- Petrol and supermarket vouchers

For whānau

- Board games and family activities
- Festive food and treats to share
- Household essentials
- Supermarket, petrol and family experience vouchers

Thank you for supporting whānau affected by violence and helping share the aroha this Christmas.

{YOUR BUSINESS}